

Staffordshire Health & Wellbeing Board	
Title	Health & Wellbeing Board Strategy
Date	8 June 2017
Board Sponsor	Richard Harling
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Report type	For Debate

Summary

The attached paper provides a first outline draft of the new Board Strategy / delivery plan

Recommendations to the Board

1. That the Board consider the format and content of this strategy
2. That the Board contribute to the further development of this strategy
3. That the Board consider the broader implications of this strategy, which are;
 - a. that the Board consider how it might achieve a much stronger focus on delivery;
 - b. that the Board consider the key deliverables that it wishes to champion and action;
 - c. that the Board consider the governance required to achieve effective delivery;
 - d. that the Board consider the membership required to effectively move the strategy on;
 - e. that the Board considers how it is positioned as part of the wider partnership system to ensure the strategy is moved on.

Background / Introduction

The previous Living well Strategy runs until 2018, the new approach is to develop a document that builds upon the Living Well strategy and evolves our approach with a stronger focus on delivery and action.

The key elements of this approach build upon the key themes that arise from Board discussions. They are:

1. That the core role of the Board is to lead prevention, early intervention and community focused activity. This is designed to reduce demand in the system by promoting greater personal responsibility, whilst maintaining support for the most vulnerable.
2. That, the Board needs to become much more proactive in championing the preventative agenda.

3. That the Board should also champion a public dialogue that seeks to shift the agenda away from reactive health and care delivery to proactive promotion of the need for greater personal responsibility for health and wellbeing
4. That the Board focus on three key themes; PREVENTING poor lifestyle; INTEGRATING partnership working; and NAVIGATING using effective information, support and advice

Current activity

The enclosed draft strategy builds upon previous discussions that have taken place, but this is the first iteration of a document and is intended to facilitate a fuller Board discussion about the direction of travel for the next 5 years.

The Board has agreed to build on the previous strategy and the enclosed draft is a first articulation of that approach with a sketch of a potential delivery plan to achieve this.

Issues

The Board have made it clear that they wish to:

- move to a much more dynamic and proactive agenda
- develop a clear delivery plan that engages all partners around Prevention, Integration and Navigation
- develop a strong public facing element to the work of the Health and Wellbeing Board
- become a leader for prevention, early intervention and community agendas
- review the membership of the Board
- be much clearer about what is expected of Board members
- prepare a new delivery focused strategy that articulates all of this

What do you want the Health and Wellbeing Board to do about it?

The Health and Wellbeing Board is asked to consider this draft strategy / delivery plan and to actively contribute to its development

To carefully consider where the Health and Wellbeing Board is positioned in the broader partnership system